

SAVE THE DATE!

MASSACHUSETTS GOLF DAY

FRIDAY, MARCH 20 | 9:30am
Massachusetts State House -
Nurses Hall & Grand Staircase

Join us for a Friday morning coffee break!

**Hit a few putts, grab a quick lesson from a PGA Professional,
and celebrate the enormous impact of golf in Massachusetts.**

We look forward to seeing you!

**FORMAL INVITATION TO FOLLOW. PLEASE CONTACT BECKY BLAESER
(BBLAESER@MGALINKS.ORG) WITH ANY QUESTIONS**

Proudly presented by the ALLIANCE OF MASSACHUSETTS GOLF ORGANIZATIONS (AMGO)

VISIT MASSGOLFECONOMY.COM FOR MORE INFORMATION

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Our Impact In Action
The MASS GOLF SCORECARD:

Hole	Par	Score
1	JOBS	25,500 jobs providing \$796.8 million in wage income
2	WELLNESS & HEALTH	Walking an 18-hole round typically exceeds 10,000 steps!
3	CHARITY	\$74.3 million given back through golf-related nonprofit organizations
4	YOUTH DEVELOPMENT	Junior golf programs such as The First Tee of MA work to foster positive development on and off the course
5	TOURISM	Bringing visitors to Mass to the tune of \$366.7 million annually
6	THE ENVIRONMENT	91% of golf course acreage is green space providing benefits to the surrounding ecosystem
7	INCLUSIVITY	70% of golf facilities in the state are open to the public every day
8	LEGISLATIVE ACTION	Golf is a major industry that is absolutely integral to the economic health of MA
9	TOTAL IMPACT	Golf has an annual economic impact of \$2.7 billion! More than all other major sports combined!

Want to learn more?
 Join us on March 20!
 Formal invitation to follow. Thank you for your support!

WE ARE GOLF
 Massachusetts

FOR THE EXECUTIVE SUMMARY AND FULL ECONOMIC REPORT, VISIT MASSGOLFECONOMY.COM