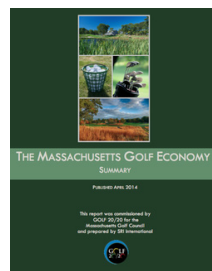


Golf in the Bay State: MORE THAN A GAME

2012 SCORECARD

1.	Size of the national golf economy	\$68.8 BILLION
2.	Golf's total economic impact in MA - <i>more than all other major sports COMBINED</i>	\$2.7 BILLION
3.	Jobs generated by golf in MA	25,500
4.	Golf's contribution to wage income in MA	\$796.8 MILLION
5.	Massachusetts' charitable impact through golf	\$74.3 MILLION
6.	State manufacturing base generated through golf	\$425.7 MILLION
7.	Golf's contribution to the state Tourism & Hospitality industry	\$366.7 MILLION
8.	# of calories you can burn while walking an 18 hole round	2,000
9.	Number of golf facilities in MA - 351 cities & towns = 1.1 golf facilities for each town	376

READ THE FULL REPORT AND EXECUTIVE SUMMARY AT MASSGOLFECONOMY.COM



A joint effort of the Alliance of Massachusetts Golf Organizations (AMGO) and Golf 20/20

