

# Golf in the Bay State: MORE THAN A GAME

Golf is so much more than just a game here in Massachusetts - it is a major industry that contributes to the state economy year-round. **Golf's economic impact in 2012 surpassed all the state's major spectator sports COMBINED.**

## 2012 BY THE NUMBERS

**376** - number of golf facilities in Massachusetts

**56** golf facilities per 1 million people (*National Average: 49*)

**\$2.7 billion** - total economic impact of the golf industry

**25,500** jobs generating **\$796.8 million** in wage income

**\$793.2 million** - direct impact from golf facility operations

**\$461.9 million** - direct impact from golf-related supplies

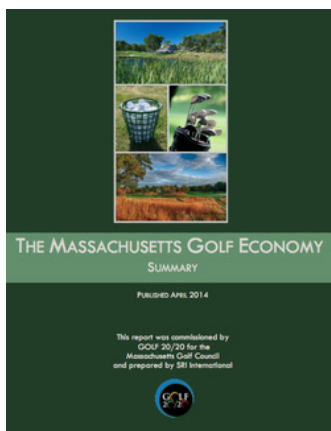
**\$366.7 million** - direct impact on Tourism & Hospitality

**\$74.3 million** - charitable giving through the golf industry

**\$425.7 million** - golf equipment manufacturing base

The golf industry puts people to work, drives economic development on a local level, and has provided lifelong recreational opportunities and enjoyment for millions of people in the Commonwealth and beyond.

READ THE FULL REPORT AND EXECUTIVE SUMMARY AT [MASSGOLFECONOMY.COM](http://MASSGOLFECONOMY.COM)



A joint effort of the Alliance of Massachusetts Golf Organizations (AMGO) and Golf 20/20

